



NZ Citizen

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Smarterer: http://smarterer.com/robincs

Introduction

I love both the technical and creative aspects of the web, employing my theatre design eye and creating code to facilitate an engaging user experience. I am keen to develop further my copywriting and interface design skills, my programming knowledge and how these can coordinate to exceed business requirements.

Summary of Skills & Experience

Front End & Web Development:

- Have used jQuery for the last 3 years, developing both internal and external websites.
- Great knowledge of HTML & CSS including exposure to HTML5 and CSS3 (animations and transitions).
- Worked in a .NET environment for 2.5 years, familiar with interacting with .NET controls and structure – this also involved using Visual Studio version control.
- Worked with PHP for 1 year with respect to its usage with WordPress templates.
- Working knowledge of Actionscript2.
- Used to testing my code across all major browsers.

Design & Usability:

- Design of website layout according to client business requirements.
- Familiar with Photoshop and Fireworks for image manipulation, layout design, button/banner/logo creation and file size manipulation for the web.
- Extensive knowledge of accessibility and usability issues from working with CAPITA (Large UK Corporation) on e-learning modules.
- From my previous career in theatre design I have an aesthetic which I apply to my web work.

Internet & Digital Marketing:

- Understanding of the concepts of optimising websites from an SEO perspective, use of correct tagging and metadata.
- On occasion been asked to write copy for commercial projects incorporating keywords and SEO techniques guiding the user to a positive result.

Interpersonal Skills

- Happy in front of stakeholders, I formed a good relationship with CAPITA management, their learning designers and copy editors.
- Great verbal/written communicator, am able to coordinate client queries and interpret client requirements.
- Enjoy working as part of a team as well as autonomously, managing my time and making decisions based on realistic business requirements.
- Professional and mature work ethic.

Qualifications

My training was an 18 month course run by UKIT Training graduating in March 2008.

- CIW Web Design.
- Microsoft Certified Application Developer (MCAD) certification (XML, SQL Server 2005).
- Microsoft Certified Solutions Developer (MCSD) certification.(VB.NET, Architecture Solutions).
- <http://smarterer.com/robincs>



Work History

May 2011 – Dec. 2011

Front end developer – Informa Telecoms & Media London

Working on front end development for Informa's many event promotion sites:

- Building promotional banners for marketers (Photoshop/Fireworks).
- Updating copy content.
- Re-designing sites in keeping with print media design changes.
- Instructing clients and marketers in the use of software.

Worked with WordPress, Squiz (CMS), GIT (Version control), Magento, PHP.

Example of work: <http://africa.mvnoindustriysummit.com>

I left this position to move home to New Zealand.

Nov. 2008 – Mar. 2011

Front end developer/designer – OBS Group London

Working on front end design/development on a variety of projects including e-learning, ecommerce and psychometric applications.

- Worked within a .NET environment providing front end development using JQuery, HTML, CSS. Used jQuery to create slideshows, scrolling text, drag & drop objects, hide/show content, display XML content, validate quiz answers.
- Worked with a team of backend developers (C#) using Visual Studio version control.
- Required to develop sites to pixel perfect requirements across multiple browsers.

Much of my time was spent building e-learning projects for the learning and development branch of CAPITA. This involved meeting with their learning designers to build modules delivering training in a variety of fields.

Technicalities of these modules involved:

- SCORM wrapped to be used in Moodle.
- accessible to users of all abilities – motor, visual and aural impairments, thus providing meaningful tabbing, text-only versions and efficient layouts.
- since no back end was involved, all functionality was built in jQuery and Flash with users being guided progressively through the content.

Responsibilities included:

- designing graphical solutions to the presentation of content.
- manipulate imagery in Photoshop/Fireworks.
- often develop modules before content was complete thus.
- maintain an efficient approach to development and a flexibility for last minute changes.

Projects included:

- www.manototv.com a site for an Iranian Television Channel built in .NET. I was also required to design/develop a bespoke flash video player.
 - Design and build of training modules for **UK2011 Census**.
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1986 – 2008

Theatrical Lighting & Set Designer

Freelance in various professional theatres; sole responsibility for theatrical designs; responsible for managing and motivating existing teams and adhering to budgets. I originally trained at the Mercury Theatre in Auckland and have designed for high profile UK regional and West End theatres and venues across Europe.

References available on request